

Key Action: Learning Mobility of Individuals
Action Type: Short-term projects for mobility of staff in adult education

Project Title

CARE HuB! Coaching, AI & Resilient Employability.

Project Coordinator

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Project Information

Identifier 2026-1-IT02-KA122-ADU-000422147
Start Date Sep 1, 2026
End Date Dec 31, 2027
EC Contribution 53,116 EUR
Topics Career guidance ; Digital content, technologies and practices ; Physical and mental health, well-being

Project Summary

Background

ASNOR identifies significant gaps in the guidance system: career guidance models that are still fragmented and insufficiently learner-centred, limited use of digital tools and AI, low levels of Adult Digital Literacy, and a lack of training on green skills. These issues contribute to low self-efficacy and resistance to reskilling among adults. ASNOR is applying in order to update its practices through direct comparison with more integrated, innovative European models aligned with EU standards.

Objectives

The project aims to strengthen the skills of guidance practitioners, educators and staff in career guidance and coaching, integrate innovative digital tools for adult guidance, and develop Positive Thinking approaches to support the green transition. It also seeks to pilot integrated European models of guidance services, with a focus on gender equality, improving service effectiveness and adults' self-efficacy during personal and professional transition phases.

Impact

Expected results:

- Expand the training offer for adults undergoing reskilling and for at-risk groups, focusing on digital and green skills.
- Modernize coaching practices for career counselors and educators.
- Internationalize career guidance by strengthening digitalization and AI.
- Adopt sustainable organizational practices.
- Promote active participation in democratic life and enhance international cooperation.

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